

Project Summary: The UCF Channel Web Site

<http://www.ucfchannel.ucf.edu>



"When the UCF Channel saw a need to provide an online resource for our viewers to be able to access our television broadcast schedule, CDWS stepped up to the plate to help the UCF Channel meet those needs with the creation of the [ucfchannel.ucf.edu](http://www.ucfchannel.ucf.edu) Web site."

"The process was totally professional and smooth from the first request to give CDWS an idea of what kind of look was desired followed by current and future content needs. CDWS then took my ideas back to the "drawing table" and returned in a short amount of time with the design concept. Now our UCF Channel television viewers have the ability to easily view the program schedule for the UCF Channel online."

-Bill Dotson, Coordinator, The UCF Channel

Overview

The UCF Channel Web site allows community members to learn about WBCC-TV's UCF Channel and its programming. Members of the UCF community and visitors can use the site to access the channel's programming schedule, program descriptions, contact information, and other useful links.

Purpose

The overall goal of the UCF Channel Web site was to provide information about the channel and its programming schedule. An important feature was the usability of the site's Program Schedule search. It is crucial that users are able to easily look up both current and future television programs. The new site allows users to search for programs by either keyword or day and time. Also, program descriptions are provided when available. In addition, the site provides links for news and information and relevant streaming video. The project was a joint effort between Digital Media, Web Strategy, and Techangers from Course Development and Web Services (CDWS).

Maintenance

The UCF Channel Web site achieved its original goal of providing users the ability to easily access the programming schedule. Also, the site provides information about the UCF Channel and related links. Client feedback has been very positive regarding the usability and design of the new site. In addition, UCF Channel staff is able to easily update and maintain the site.



Features

- ✓ A short history of the UCF Channel
- ✓ Contact Information
- ✓ Original Programming
- ✓ Program Schedule
- ✓ Relevant Links
- ✓ Links to relevant streaming video