

Project Summary: UCF Stadium Web Site

<http://www.stadium.ucf.edu>



"The CDWS department was a pleasure to work with and provided excellent customer service and support when I needed it. The Stadium Web site met the needs of the University in promoting the advantages of the stadium. It was a forum that provided University Marketing and UCF News & Information with a public venue in which they could keep everyone updated on what the media was saying about the stadium as well as answering the most prevalent questions and concerns among constituents and neighbors."

--Mayra Hoffman, former UCF Stadium site Webmaster for University Marketing

Overview

The Stadium Web site serves the UCF community by providing information on the new football stadium construction project. The Web site contains construction updates, frequently asked questions, and useful links that are related to the new stadium.

Purpose

The goal of the Stadium Web site project was to provide information on and promote the recently approved football stadium construction project in a user-friendly format. The site allows the UCF community to view current updates, feasibility studies, and preliminary stadium renderings. In addition, the Web site provides a list of frequently asked questions regarding the construction project and its effects on the UCF community.

The Stadium site also contains relevant links such as the UCF football schedule, UCF Athletics, and the Marching Knights. In addition, the site links to the UCF News & Information page which provides news stories that affect the UCF community. The project was completed by the Web Strategy team and Techrangers within Course Development and Web Services (CDWS).

Maintenance

The Stadium Web site achieved its initial goal of providing information and promoting the stadium construction project in a user-friendly format. The site will be maintained and updated by UCF Marketing in order to reflect the progress of the stadium's construction.



Features

- ✓ Latest updates on stadium construction
- ✓ Stadium feasibility studies & renderings
- ✓ Frequently asked questions
- ✓ List of events related to the stadium project
- ✓ Links to UCF Athletics & Marching Knights
- ✓ Link to UCF News & Information