

Project Summary:
**Partnership for the Advancement of Distributed Learning
(P-ADL) Web Site**
<http://www.p-adl.ucf.edu>



"The CDWS Web Strategy Team was asked to manage a Web site overhaul for the Partnership for the Advancement of Distributed Learning (P-ADL). A loose collection of placeholder web pages needed to be replaced by a comprehensive, well-designed Web site targeted at our audience. This site needed to be easily maintainable by staff without extensive web development skills. Further, it was desirable to create a site that had a more modern, streamlined look reminiscent of contemporary blog sites rather than the more graphically intense photo-heavy sites of several years ago. William Summers of the Web Strategy Team responded to my every request and supervised the creation of a site that is a vast improvement over what we started with. It is easy for non-technical staff to maintain, and it has a clean, contemporary appearance. I'm quite pleased with the result."

-Dr. Kelvin Thompson, Research Coordinator, P-ADL

Overview

The Partnership for the Advancement of Distributed Learning (P-ADL) Web site is intended to promote P-ADL as a collaborative entity drawing on the resources of its partner organizations in order to promote innovation, awareness, and adoption of best practices in distributed learning. The Web site provides potential partners and others with information on P-ADL, its overall initiatives, partnering opportunities, and related events.



Purpose

The P-ADL Web site project required the redesign of the organization's current pages into a more comprehensive and streamlined site. It needed to both provide information and promote the P-ADL organization, events, and initiatives. Also, the site needed to be easy to maintain by the P-ADL staff. The Web site was designed and created by Techrangers, Digital Media, and the Web Strategy teams with Course Development and Web Services.

Maintenance

The initial P-ADL Web site was well-received by the organization. The site achieved its goal of creating a user-friendly method for promoting and providing information on the P-ADL organization using a CSS layout. Also, the site is maintained and updated directly by the P-ADL staff using a Dreamweaver template.

Features

- ✓ Streamlined look similar to modern blog sites
- ✓ General P-ADL information
- ✓ Event promotion, registration, and documentation
- ✓ Information on getting involved with P-ADL
- ✓ P-ADL initiatives