

## Project Summary: UCF News & Information Web Site Redesign

<http://news.ucf.edu>



"The Course Development and Web Services team that worked on this project proved to be patient, creative, and hard-working. The team was thorough in its research of News & Information's needs and provided excellent advice throughout the project. I look forward to working with CDWS on many future projects."

-Tom Evelyn, Associate Director, News & Information

### Overview

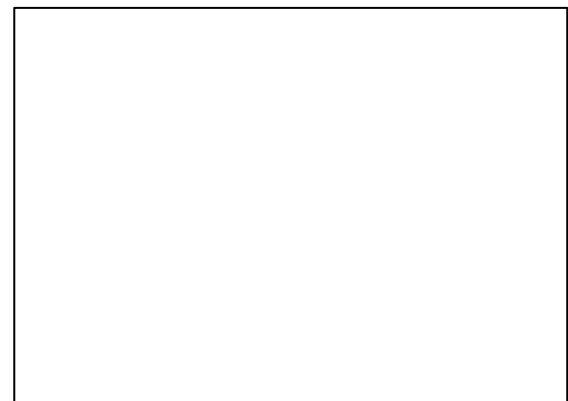
The News & Information Web site is the official news source for University of Central Florida (UCF). The site is used to disseminate news about the university's academic programs, research, administration, and other activities. The site also provides information to people living in the surrounding community. The site serves UCF faculty, staff, prospective and existing students, parents, alumni, visitors, and business partners.

### Purpose

The goal of the News & Information site redesign was to update the look, add features, and simplify navigation. The redesign utilized Conviveon's SiteConnect, a site-management system which enables users to easily maintain Web content. Now News & Information staff members are able to control and update the content of their site. The News & Information site redesign was done through the work of the Web Strategy, Advanced Systems, Techrangers, and Digital Media teams of Course Development and Web Services (CDWS).

### Assessment

Course Development and Web Services and News & Information will review the statistics for the site and compare with previous months. This will help determine if readership has increased and if readers are spending more time on the site since the redesign. Additionally, the site change is expected to bring productivity benefits such as quicker story publishing time and the ability to post stories online from a live event.



### Features

- ✓ Updated multi-column layout
- ✓ More colors and images
- ✓ Addition of Campus Digest
- ✓ UCF in the News section
- ✓ Multiple story images available with full-size option
- ✓ Easy to maintain and update