

## Project Summary: UCF Division of Community Relations Site Redesign

<http://pegasus.cc.ucf.edu/~divcomre/>



"The Web Strategy Team took into consideration the purpose of the Web site, its functionality, content and appearance. Web Strategy Team members included Brenda Procell, Jimena Molina and Christopher Banach. Without exception, they were professional, helpful, service-oriented and prompt. They exceeded expectations at each juncture and have proven to be a wonderful resource for the division. Most importantly, the final product is contemporary, attractive and useful – a much more effective and efficient Web site that communicates more accurately about the Division of Community Relations."

-Cynthia Sucher, Associate Vice President, Division of Community Relations

### Overview

The Division of Community Relations cultivates, maintains and enhances the link between UCF and the various publics it serves. Individually and as a unit, the division is active in all aspects of the community, advancing the goals of the university and the future of the entire Central Florida Region.

### Purpose

The Community Relations Web site was recently redesigned in order to convey the scope of activities and events with which community relations is involved.

Additionally, the site was designed to be easily maintained and updated by the Division of Community Relations. The Community Relations Web site was completed through the work of the Digital Media team and the Web Strategy team within Course Development and Web Services (CDWS).

### Maintenance

Web Strategy provided Macromedia Contribute training to the Division of Community Relations, allowing its staff to update each page of the site in an easy-to-use, server-connected environment. This process prevents errors to site content, simplifies the file upload process, and allows for administrator review of all changes prior to publication.



### Features

- ✓ Up-to-date information
- ✓ Easy to maintain and update
- ✓ Useful information about upcoming events
- ✓ Interactive Newsletters that provide valuable information
- ✓ Practical information about other departments within the division.