

Project Summary: UCF Campus Map Site Redesign

<http://campusmap.ucf.edu/flash/index.php>



"While this has been a huge project for everyone involved, I want to thank the folks at CDWS/Web Strategy for taking the printed UCF map I created and enhancing it with so many neat Web functions. It brings life to the printed version of the map as only the Web can do. Great job."

—Charley Roller, University Marketing



"Working on the new Campus Map has been a lot of work, but also a lot of fun. Collaborating with all the people involved and coordinating the logistics of data aggregation, requirements, and update processes took a great deal of effort and perseverance. The map itself evolved from the growing abilities of software technology, primarily the latest offerings from Macromedia Flash. The new map is smaller in file size than the previous map, yet it contains more information, more technology, and a vastly improved user experience."

—Ian Turgeon, Lead Developer, New Media

Overview

The Campus Map is an interactive resource that enables individuals to search and locate campus buildings as well as the organizations that are housed in those buildings. The map serves UCF faculty, staff, prospective and existing students, parents, alumni, visitors, and business partners.

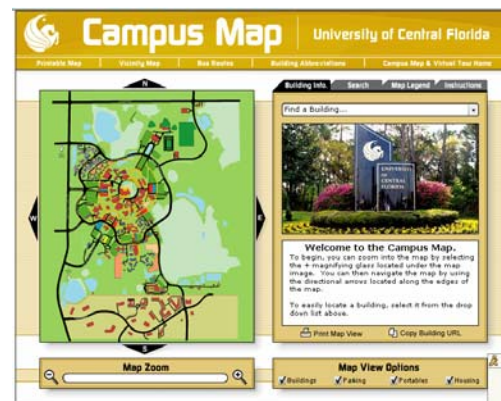
Purpose

The goal of the Campus Map redesign project was to create an application that could be more easily updated and maintained. The process required many hours of work from New Media, Advanced Systems, Digital Media, Techrangers, and Web Strategy – five teams within the unit of Course Development & Web Services (CDWS).

The redesigned map is based on Macromedia Flash MX 2004 technology. The map has increased functionality, enhanced usability, and decreased download and update time.

Assessment

The redesign has achieved the technological goals set at the beginning of the project. A user feedback function was built into the site and is monitored by the Web Strategy team. Also, data is collected and analyzed regarding number of visitors, number of links to the map, and frequency of key word search usage. For detailed information on this project, visit: <http://newmedia.cdws.ucf.edu> and click on "Press Box".



Features

- ✓ Interactive layout
- ✓ Added zoom feature
- ✓ Content layers can be turned on and off
- ✓ Search for building by name or part of name
- ✓ View photo of buildings
- ✓ Organization links to the Google search results